



Social posts

It's time for Ben's Christmas Jumper Day! We're really excited that you are taking part and hosting a Ben's Christmas Jumper Day event. Here are some social posts for you to use to share information and encourage people to support your event. Feel free to copy and paste the text below and use it with our social images, or share your own event photos - we'd love to see how you're getting on.

Update the posts below with information specific to your event, we've **highlighted** the areas you may want to update. Also, don't forget to tag us in, so that we can comment, like and share!

Instagram:

We're hosting a Ben's Christmas Jumper Day event! Drop by **[enter location/company handle]** and join us for Ben's Christmas Jumper Day between **[enter times/ dates of your event]** and help us raise money to support those in our automotive family.

It's a fun way to make a huge difference to the lives of people in our industry who are struggling.

You can find out more about the support you help fund for those in our industry with **@BenSupport4Auto** 📍 www.ben.org.uk

Don't forget to spread the word, and be sure to share your photos from the event with us! 📸

LinkedIn:

We're hosting a Ben's Christmas Jumper Day event! Drop by **[enter location/company handle]** and join us for Ben's Christmas Jumper Day between **[enter times/ dates of your event]** and help us raise money to support those in our automotive family.

It's a fun way to make a huge difference to the lives of people in our industry who are struggling.

You can find out more about the support you help fund for those in our industry with **@Ben Automotive Industry Charity** 📍 <http://bit.ly/3PwggI6>

Don't forget to spread the word, and be sure to share your photos from the event with us! 📸

**When any member of our automotive family is struggling,
we all rally to support them.**

Contact the events team on 07764 411 912





Social posts continued...

Facebook:

We're hosting a Ben's Christmas Jumper Day event! Drop by **[enter location/company handle]** and join us for Ben's Christmas Jumper Day between **[enter times/ dates of your event]** and help us raise money to support those in our automotive family.

It's a fun way to make a huge difference to the lives of people in our industry who are struggling.

You can find out more about the support you help fund for those in our industry with @Ben - Support for Life
<http://bit.ly/42cTFYW>

Bluesky:

We're hosting a Ben's Christmas Jumper Day event to raise money for @benauto.bsky.social! Drop by **[enter location/company handle]** and join us for Ben's Christmas Jumper Day between **[enter times/ dates of your event]**. It's a fun way to make a huge difference to the lives of people in our industry who are struggling.

Here are some # that you can add to the end of your posts:

#BensChristmasJumperDay

#DoIt4Ben

#Fundraising

#Support4Life

#Automotive

Here are some breakfast related emojis you may want to include in your posts:



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